



ultimate players
of
the **OZARKS**

Business Plan

Mission Statement

"Ultimate Players of the Ozarks serves as a regional resource for the promotion, education, and growth of the sport of Ultimate throughout Southern Missouri."

Goals & Objectives

- To promote the sport of Ultimate throughout Southern Missouri
- To provide an outlet of play at every skill level
- To provide various leagues throughout the year
- To run tournaments enhancing competitive play
- To provide educational resources to both Physical Educators and Park Systems
- To run clinics and seminars educating the public about Ultimate
- To obtain and manage field space reserved for Ultimate
- To establish and promote national caliber teams
- To raise money benefiting the awareness of the sport in the area

1 Year Goals

April 2009 – April 2010

- Establish a successful summer league with active participation
- Develop resource packets for Physical Educators
- Develop resource packets for Parks & Recreation Professionals
- Run educational clinics at every high school in the Springfield/Branson area
- Run at least one community wide tournament for fundraising and recognition benefits

5 Year Goals

By December 2014

- Have successful summer league and fall/spring leagues with active participation
- Have a reasonable operating budget
- Have at least 2 Youth/High School teams established in the area
- Have a competitive Open team with a reasonable opportunity to compete at Nationals
- Have a healthy relationship with local Parks and Recreation Departments
- Begin dialogue with local developers about an “Ultiplex”
- Establish an Ultimate Day Camp during the summer for local youth

10 Year Goals

By December 2020

- Expansion of summer /fall/spring leagues into multiple divisions
- Solid progress on an “Ultiplex” including at least 25% money raised
- Have a local team attend Nationals
- Have active youth teams at each High School